

UNIVERSITY OF MINNESOTA

Crookston • Duluth • Morris • Rochester • Twin Cities

Design of Medical Devices Conference

*Earl E. Bakken Medical Devices Center
Institute for Engineering in Medicine
University of Minnesota Medical School*

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The University of Minnesota's Design of Medical Devices Conference (DMD) is turning 23! DMD was created in 2001 to enhance collaboration between academia and industry, to promote policy and educational initiatives as they relate to medical device design, in addition to help support the University of Minnesota's Medical Devices Graduate Fellowship Program. Over the years, this forum, with its unique position in the middle of one of the most significant medical device communities in the world, has provided invaluable insight and leadership in promoting the future of this evolving industry.

The DMD conference continues to be **IN PERSON** for 2024! DMD will take place April 8-10 on the beautiful University of Minnesota Twin Cities campus in Minneapolis, MN. DMD will have sessions from our international collaborators, live sessions, multiple competitions, clinical cases and exhibits. Our program and events are continually being updated on our website www.dmd.umn.edu Check it out today!

We would like to provide you with details regarding our new and improved sponsorship opportunities for the April 2024 conference. Each sponsorship level provides a unique opportunity to increase your company's visibility and highlight your expertise.

Additional Sponsorship Opportunity: The DMD conference is a proud part of the IEM Innovation Week 2024 conferences to be held, April 8-12, 2024. IEM Innovation Week is a full week of conferences and events that highlight advances and new directions in medical engineering, from basic research to advanced medical technology. For an additional 10% beyond your DMD Conference sponsor amount, you can sponsor the entire IEM Innovation Week 2024. See next page for additional information.

Thank you for considering sponsorship for the 2024 DMD Conference. As usual, we cannot run the conference without your continued support. Please visit our website at www.dmd.umn.edu to learn more about us and information regarding past conferences. We look forward to another exciting conference, and hope to count on your support for the 2024 Design of Medical Devices Conference. Please call Art Erdman, Conference Co-Chair with any questions at 651-269-0484 or agerdman@umn.edu.

2024 IEM Innovation Week

Monday-Friday, April 8-12



IEM INSTITUTE FOR
ENGINEERING IN
MEDICINE

5.10k Fun Run & Road Race • DMD Conference • Innovation Workshop • MN Neuromodulation Symposium • and more!

Mark your calendar for the University of Minnesota IEM Innovation Week 2024, April 8-12

You are cordially invited to attend the Institute for Engineering in Medicine (IEM) Innovation Week 2024 conferences www.iem.umn.edu, including the Design of Medical Devices (DMD) to be held in-person, April 8-12, 2024. As you know this is an outstanding conference for providing a national forum to bring together world-class medical device designers, researchers, manufacturers, and the public sector to share perspectives and innovations in medical device design.

IEM Innovation Week is a full week of conferences and events that highlight advances and new directions in medical engineering, from basic research to advanced medical technology.

We are offering you the opportunity to sponsor the entire IEM Innovation Week 2024. Sponsoring the week not only provides your company with more exposure but will enable the University of Minnesota to continue to offer high quality programming on engineering in medicine topics.

Your 10% sponsorship add on will include these benefits:

- Inclusion of your company logo on the IEM Innovation Week 2024 website, with a link to your company's website
- A listing in all IEM Innovation Week 2024 promotional material
- Your company's social media hashtags included in IEM Innovation Week 2024 promotion
- One social media post by IEM (The Institute for Engineering in Medicine) to promote your company or an upcoming event

We look forward to a continued great partnership!

Best regards,
The IEM Innovation Week Planning Committee

Design of Medical Devices Conference

April 8-10, 2024

(sponsorship/exhibiting days will be April 9-10)



Sponsorship Opportunities

PREMIER \$25,000+

- First priority exhibit location of a twelve foot exhibit space
- Email advertising booth location sent by DMD to pre-registered attendees
- One-page color handout in the conference e-folder; copies provided by company
- Signage on luncheon tables
- Six complimentary conference registrations
- Acknowledgement on conference printings, announcements, digital media during the conference, program and website

EXECUTIVE \$15,000

- Second priority exhibit location of a six foot exhibit space
- Email advertising booth location sent by DMD to pre-registered attendees
- One-page handout in the conference e-folder; copies provided by company
- Four complimentary conference registrations
- Acknowledgement on conference printings, announcements, digital media during the conference, electronic and website

ASSOCIATE \$6,000

- Priority exhibit location over the supporting level of a six foot exhibit space
- One-page handout in the conference e-folder; copies provided by company
- Three complimentary conference registrations
- Acknowledgement on conference printings, announcements, digital media during the conference, electronic and website

SUPPORTING \$3,000

- Six foot exhibit space
- Two complimentary conference registrations
- Acknowledgement on conference printings, announcements, digital media during the conference, electronic and website

Note: If event format changes (e.g. virtual), comparable digital benefits will replace all in-person benefits.

Please complete the form and return it to: Jenny Holden rampi002@umn.edu

The DMD conference is a proud part of the IEM Innovation Week 2024

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Sponsorship Confirmation Form

Sponsor name (as it should appear on printed materials) _____

Contact name _____

Contact title _____

Address _____

City _____ State _____ ZIP _____

Email _____ Phone _____ Website _____

Is your company Tax Exempt? _____ YES _____ NO (If yes, please provide ST3 form)

Signature _____ Date _____

We are proud to sponsor:

- Premier Sponsor—\$25,000+
- Executive Sponsor—\$15,000
- Associate Sponsor—\$6,000
- Supporting Sponsor—\$3,000
- IEM Innovation Week Sponsorship—additional 10% *(amount will be shown as a separate line-item on your invoice)*

Payment options:

- Bill me
- Check enclosed (payable to the University of Minnesota)

If you would like to pay by credit card or EFT, select the 'Bill me' option. If paying by EFT, there may be additional bank fees to be invoiced separately.

Terms and Conditions

Payment Schedule - Full payment is due within 30 days of submission of confirmation form or within 30 days of invoicing.
Late Payment - If payment is not received within the time periods, the DMD Conference retains the right to discontinue sponsorship and/or exhibit space along with any further promotion or marketing.

Cancellation - Cancellations must be received in writing (email, mail, or fax). All sponsorships are non-refundable.

Exhibitor Service Kit - An electronic PDF version of exhibitor services will be sent within one month of conference.

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